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Polling Report

27 September 2023

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Voting Intention (percentage)

CON	LAB	LD	GRN	SNP	RUK	LAB LEAD +17
27 *(+1)*	44 *(-)*	11 *(-1)*	6 *(-)*	3 *(-)*	6 *(-)*	

Source: Politico Poll of Polls   *( ) Change is on the previous Polling Report*

Most Recent Polls:

- Deltapoll (22-25 Sep) – Conservative 28, **Labour 44**
- Redfield & Wilton (24 Sep) – Conservative 28, **Labour 43**
- YouGov (21-22 Sep) – Conservative 27, **Labour 43**
- WeThink (21-22 Sep) – Conservative 28, **Labour 45**
- Techne (20-21 Sep) – Conservative 26, **Labour 45**
- More in Common (18-20 Sep) – Conservative 28, **Labour 43**
- Savanta (15-17 Sep) – Conservative 26, **Labour 46**

Public Divided on Delaying Net Zero

Polling since Prime Minister Rishi Sunak's announcement of plans to scale down net zero policies suggest the public are split down the middle. An Ipsos survey shows 47 percent think the government is right to delay/cancel their policies to reduce emissions, whilst 46 percent think the government is wrong to. There is a partisan split, with most Conservative voters supporting the delays and most Labour voters opposing them.

There is some positive news for the prime minister, with a YouGov poll showing half of the public say they support pushing back the ban of the sale of new petrol and diesel cars to 2035 compared to 34 percent who oppose it. However, the Ipsos poll shows more people have lost confidence in the Conservatives' ability to reduce the cost of living, with only 15 percent trusting them on this issue, down from 24 percent in April and compared to 79 percent who do not trust them. This is despite the prime minister making reducing the cost of living central to his argument for easing some net zero measures.

[Sunak's approval ratings have also fallen to the lowest level since he became prime minister in the wake of his net zero speech, according to a YouGov poll.](#) The views of Liberal Democrats has been key, with the already low percentage of them who thought positively of him slumping by half since August to just 12 percent. There was little change among Conservative voters who remain divided about his leadership, while Labour voters continue to have an overwhelmingly unfavourable view of the prime minister. However, the poll also shows little benefit for Labour leader Keir Starmer, who continues to be less popular than his party.

Latest polling in your sector

Public are narrowly more supportive of Labour's policy on small boats than the Conservatives [(YouGov)](#)

- In the wake of Starmer setting out Labour's policy to assess the claims of people arriving in small boats on a case-by-case basis, 43 percent said they support this policy. In comparison, 38 percent say they support the Conservatives' pledge of immediately removing those migrants and preventing their return, while 19 percent said they supported neither or were unsure.

Most Brits oppose building HS2 if it only links London and Birmingham [(YouGov)](#)

- Amid reports the government plans to scrap plans to build the HS2 rail line to Manchester due to escalating costs, 41 percent of the public said they would oppose building HS2 if it only links London and Birmingham. Only 14 percent would continue to support the project, and 28 percent said they were neither for nor against.

Mixed views on infrastructure in Britain: happy with airports and motorways, but critical of electric vehicle charging network and housing [(Ipsos)](#)

- Satisfaction with the state of infrastructure in Britain is split three-ways, with 32 percent satisfied, 33 percent dissatisfied and 33 percent who say they are neither. When asked about specific infrastructure, a majority were satisfied with the quality of airports, digital infrastructure, motorways, and the water supply. However, a majority were dissatisfied with local roads, housing and EV charging.

Nearly half of Welsh people support the 20mph limit, whilst a third are opposed [(Redfield & Wilton)](#)

- Polling conducted over the weekend that a new 20mph limit came into effect in Wales shows 46 percent of people in Wales support the limit and 34 percent are opposed.